

Scandinavian Fair Control Report 2008



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1. Introduction

Foreword

Business information among the Scandinavian nations increase with each year. As a result, the need for economic information from each of these countries is also increasing. Trade fairs play an important role for trade. Company and organisation interests and needs regarding reliable and comparable information about trade fairs, therefor, are also on the rise. The purpose of this pdf publication is to serve this need.

This publication contains verified and comparable statistics. Additional information about individual arrangements can be obtained from the respective trade fair organisers. For past SFC statistics for each trade fair, please visit the fairlists at www.fairlink.se.

Why exhibit at verified trade fairs?

To get the most out of a trade fair, one must select the proper trade fair for his/her exhibitions. A quantitative control of the number of visitors and exhibitors makes up the foundation of all the trade fair information. Given the statistics calculated from visitor studies made by the trade fair sponsors, an exhibitor can calculate which proportion of the visitors at a given trade fair belongs to his/her target group.

Exhibiting at a verified trade fair gives added security and a correct and comparable foundation from which to base decisions.

SFC background and purpose

The Scandinavian Fair Control (SFC) was organised in 1992 by members of Fairlink (former Scandinavian Trade Fair Council). The purpose of SFC is to develop both a nationally and internationally correct statistical foundation, derived from verified and comparable

numbers reflecting visitor, surface and exhibitor counts, as well as an individual procurement of the same, on which trade fair sponsors, exhibitors, visitors and the general public can base their decisions.

The basis of this labour is a group of regulations issued by SFC: "Provisions Regulating Trade Fair Control". This group of regulations is intended to spell out the guidelines for accounting, audits and the publication of statistics pertinent to trade fairs.

SFC organisation

The Scandinavian Fair Control (SFC) is an auxiliary organisation of Fairlink. Fairlink is an interest organisation for trade fair organisers in Scandinavia. The SFC's administration and the audits of SFC-booked arrangements is directed by KPMG in Sweden. Accounting is kept by KPMG in each country.

Publications

The verified visitor, exhibitor and surface counts are published each year in the SFC Report. In this report the trade fairs are listed after location. The information in this report is given only in English.

If you would like the paper version of SFC Report 2007, please contact Fairlink at info@fairlink.se. Price: 150 SEK.

SFC Terminology

Exhibition surface

Exhibition surface is defined as the immediate showcase/exhibition surface used by and paid for by the exhibitor. When accounting for a showcase/exhibition surface, a distinction is made between indoor and outdoor surfaces. Exhibition surfaces provided free of charge to exhibitors are not included in the calculations.

Number of exhibitors

Exhibitors may be classified as either "direct" or "indirect". A direct exhibitor is one who has obtained a contract for an exhibition showcase in its entirety, or who uses a specified, clearly delineated portion of an exhibition showcase. An indirect exhibitor is one whose products or services are offered through a direct exhibitor. When accounting for number of exhibitors, one may not combine the number of direct exhibitors with the number of indirect exhibitors except when evident.

Number of visitors

> Visits: The number of visitors is the sum of paid entrances, invitation cards used, and other tickets which can have been obtained by conference visitors who have had access to the trade fair grounds. A visitor who visits a trade fair over a period of many days, is counted once a day.

> Visitors: Visitors are unique visitors and are only counted once, even if they visit the trade fair during several days.

> Exhibition passes, press passes, and trade fair personnel is not calculated in the statistics.

Fairgrounds associated with the Scandinavian Fair Control 2006

Bella Center A/S Center Boulevard
DK-2300 COPENHAGEN S
tel +45 3252 88 11
www.bellacenter.dk

Elmia AB P O Box 6066
S-550 06 JÖNKÖPING
tel +46 36 15 20 00
www.elmia.se

Malmö Exhibition & Convention Center S-202 80 MALMÖ
tel +46 40 690 85 00
www.malmomassan.se

Nolia AB Signalvägen 3
S-903 22 UMEÅ
tel +46 90 16 34 00
www.nolia.se

Stockholm International Fairs S-125 80 STOCKHOLM
tel +46 8 749 41 00
www.stofair.se

The Swedish Exhibition & Congress Centre S-412 94 GOTHENBURG
tel +46 31 708 80 00
www.swefair.se

* = Footnote, see the last pages for further											
Location, Name of the exhibition	Year	No of days	Rented Floor Space (m2)			No of Exhibitors		Represented Countries		No of Visitors	
			Indoors	Outdoors	Total	Direct	Indirect	Direct*	Indirect*	Unique visitors	Visitors
Bella Center - Copenhagen/Denmark www.bella.dk											
Bolig i Bella (2008) *27	2008	3	3 677		3 677	156	4	3	1	11 030	
Copenhagen International Fashion Fair, Autumn (2008) *24	2008	4	43 561		43 561	1 096		24		23 209	32 291
Elmia - Jönköping/Sweden www.elmia.se											
Elmia Arbetsmiljö/Work-08 - Elmia Working Environment/Work-08 (2008)	2008	3	5 565		5 565	229	45	5	11	6 812	7 012
Bilsport Performance & Custom Motor Show (2008) *13	2008	5	18 984	2 950	21 934	290	771	12	0	68 838	
Foto & Video (2008) *39	2008	2	1 577		1 577	52	11	2	6	5 060	5 060
Elmia Garden (2008)	2008	2	5 339		5 339	149	3	5	3	2 799	3 047
Elmia Husvagn & Husbil - Scandinavian Caravan Show (2008) *9	2008	5	29 635	773	30 408	137	45	7	7	41 648	41 648
Kartdagar och GIT-mässa (2008) *33	2008	3	1 257		1 257	62	10	5	3	1 647	1 664
Elmia Lantbruk Djur & Inomgård - Elmia Agricultural Exhibition Livestock & Technology (2008)	2008	4	15 573		15 573	332	140	6	15	21 280	21 306
Lastbil - Truck Exhibition (2008) *17	2008	4	10 693	60 376	71 069	386	120	12	17	43 275	43 275
Elmia Material & Funktion (2008) *11	2008	2	1 459		1 459	89	52	5	6	1 541	1 556
PRomotion EXPO, vår (2008) *2	2008	3	5 044		5 044	176	73	9		2 480	3 055
PRomotion EXPO, höst (2008) *2	2008	3	4 471		4 471	164	141	5		2 328	3 197
Elmia Recycling (2008) *53	2008	3	1 416	6 444	7 860	67	20	9	6	4 402	5 664
Elmia Traktor Power Weekend (2008)	2008	2	407		407	6	0	1	0	6 936	7 197
Elmia Underleverantör - Elmia Subcontractor (2008)	2008	4	17 659		17 659	1 170	310	31	25	15 425	16 355
World Bioenergy (2008) *53	2008	3	2 787	4 552	7 339	166	43	16	10	4 402	5 664

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Location, Name of the exhibition	Year	No of days	Rented Floor Space (m2)			No of Exhibitors		Represented Countries		No of Visitors	
			Indoors	Outdoors	Total	Direct	Indirect	Direct*	Indirect*	Unique visitors	Visitors
Malmö Exhibition & Convention Center - Malmö/Sweden www.malmomassan.se											
Golfmässan (2008)	2008	3	2 418		2 418	132	5	9	1	6 012	6 012
Hem & Villa - Home and Villa (2008) *50	2008	4	9 355		9 355	305	70	5		40 976	40 976
Kommek (2008)	2008	2	2 177		2 177	99	1	2	1	3 285	5 940
Motormässan i Malmö (2008)	2008	4	8 599	58	8 657	115	5	1	1	34 650	
Skoldagarna (2008)	2008	3	3 063		3 063	190	3	3	2	5 860	6 187
Skånemässan (2008)	2008	4	4 545	28	4 573	269	4	2	1	21 951	
Nolia - Piteå/Sweden www.nolia.se											
Nolia - Sundsvall/Sweden www.nolia.se											
Stora Vårnässan (2008)	2008	3	3 765	875	4 640	204	47	2		13 052	14 625
Nolia - Umeå/Sweden www.nolia.se											
Nolia Weekend (2008)	2008	3	1 507		1 507	96	10	3	1	4 602	4 602
Skogs-Nolia (2008)	2008	3	0	52 231	52 231	188	51	1	1	13 983	13 983
Stora Nolia (2008)	2008	9	6 076	29 748	35 824	542	35	5		107 732	107 732
Norway Trade Fairs - Oslo/Norway www.messe.no											
Båter i sjøen (2008) *16	2008	4				164	55	22		15 846	15 846
Sjøen for alle (2008) *19	2008	10	21 218		21 218	221	5	34		50 678	

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Location, Name of the exhibition	Year	No of days	Rented Floor Space (m2)			No of Exhibitors		Represented Countries		No of Visitors	
			Indoors	Outdoors	Total	Direct	Indirect	Direct*	Indirect*	Unique visitors	Visitors
Stockholm International Fairs - Stockholm/Sweden www.stofair.se											
Allt För Hälsan (2008)	2008	3	8 718		8 718	212		7		25 152	
Allt För Sjön - Stockholm International Boat Show (2008)	2008	10	34 092		34 092	491	187	9	19	108 421	
Det Goda Köket - Stockholm Food & Beverage Show (2008)	2008	3	3 387		3 387	158	28	6	10	27 141	
Elektronik/EP - Electronics (2008)	2008	3	8 072		8 072	347	1 482	14	22	6 854	7 418
Formex Vår (2008)	2008	4	27 830		27 830	736	8	9	43	17 033	23 005
Formex Höst (2008)	2008	4	30 459		30 459	871	15	6	44	18 148	24 151
GastroNord (2008)	2008	4	13 574		13 574	393	318	18	18	23 919	24 173
Hem & Villa/Hem (2008)	2008	4	15 536		15 536	483		9	9	51 539	
Nordbygg - Nordic Building & Construction Fair (2008)	2008	4	32 462	295	32 757	770	259	15	24	50 018	54 300
Nordic Bakery (2008)	2008	5	4 292		4 292	79	144	7	15	5 046	5 118
Nordiska Trädgårdar (2008)	2008	4	10 830		10 830	364	14	9	2	59 345	
Scandinavian Boat Show (2008)	2008	5	11 546		11 546	228	72	9	17	29 471	
Skolforum - School Forum (2008) *46	2008	3	6 088		6 088	281	28	5	6	19 738	21 378
Skydd - Protection & Security Expo (2008)	2008	4	10 660	1 330	11 990	336	150	10	13	15 709	17 479
Stockholms Antikmässa - Stockholm Antiques Fair (2008)	2008	4	6 739		6 739	242	6	5		27 712	27 712
Stockholms Möbelmässa och Ljus - Stockholm Furniture Fair and Northern Light Fair (2008)	2008	5	37 330		37 330	591/103	59/6	21/11	10/4	37 640	42 496
FDI Annual World Dental Congress (2008) *22	2008	4	7 522		7 522	277	43	36	17	12 308	
Tekniska Mässan - The Scandinavian Technical Fair (2008)	2008	4	10 753		10 753	436	475	11	24	21 392	22 548
Travel (2008)	2008	4	7 888		7 888	343	1	20		12 750	13 002

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			Indoors	Outdoors	Total	Direct	Indirect	Direct*	Indirect*	Unique visitors	Visitors
Vildmark & Svenska Flugfiske (2008)	2008	3	10 399		10 399	201	4	4		18 690	18 690
Vinordic (2008)	2008	4	6 862		6 862	164	604	10	28	18 305	18 406
Swedish Exhibition Centre Gothenburg/Sweden www.swefair.se											
Automässan (2008)	2008	4	14 768	68	14 836	263	279	12	22	16 565	18 305
Baby & Barn (2008)	2008	3	2 319	8	2 327	105		1		10 690	10 690
BAD (2008) *28	2008	3	1 680		1 680	73	5	5		5 407	5 407
Bok & Bibliotek - Book & Library Fair (2008)	2008	4	12 749	70	12 819	946		20		78 216	78 216
Båtmässan (2008)	2008	10	18 992	306	19 298	307		5		84 305	85 279
Hem & Villa - Home and Villa (2008) *50	2008	4	8 045		8 045	313	67	7		26 860	26 860
IDA (2008) *28	2008	3	1 439		1 439	46	6	4		5 407	5 407
Kunskap & Framtid - Student & Knowledge Fair (2008)	2008	3	1 912		1 912	143		6		11 904	11 904
Logistik & Transport (2008) *4	2008	3	2 239	120	2 359	111	59	7	11	4 709	5 084
Miljöteknik (2008)	2008	3	2 605	95	2 700	123	19	7	4	2 572	2 838
MyDOG (2008)	2008	4	12 652		12 652	139	2	4	1	35 945	35 945
Park Expo (2008) *28	2008	3	1 284		1 284	58	3	3		5 407	5 407
Persontrafik - Public Transport (2008)	2008	3	8 184	86	8 270	141	33	7	12	4 057	5 116
ProcessTeknik (2008)	2008	3	4 220		4 220	175	420	6	22	4 053	4 359
På två hjul (2008)	2008	4	14 140		14 140	206	9	9	2	63 679	63 679
Riksstämman (2008)	2008	3	4 579		4 579	255		7		8 308	13 319
Trä & Teknik (2008)	2008	4	10 932	156	11 088	280	299	13	26	10 355	11 809

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			Indoors	Outdoors	Total	Direct	Indirect	Direct*	Indirect*	Unique visitors	Visitors
TUR - Travel and Tourism (2008)	2008	4	15 756	120	15 876	1 195	705	96	10	42 114	44 932
Underhåll (2008)	2008	4	7 825	158	7 983	280	459	7	28	9 255	10 195
Wellnessmässan (2008)	2008	3	2 154		2 154	121		4		6 845	6 845
Verktygsmaskiner (2008)	2008	4	11 652	10	11 662	191	664	7	33	9 287	10 200
Vitalis (2008)	2008	3	1 473		1 473	71		7		2 134	3 944
Övriga platser											

The name of the trade fair	Year	Geographical area	Date	Start	Frequency
BellaCenter - Copenhagen/Denmark www.bella.dk					
Bolig i Bella (2008)	2008	National	4-6 April 2008	2008	Annual
Copenhagen International Fashion Fair, Autumn (2008)	2008	International	7-10 February 2008	1968	Annual
Elmia - Jönköping/Sweden www.elmia.se					
Elmia Arbetsmiljö/Work-08 - Elmia Working Environment/Work-08 (2008)	2008	National	20-22 May 2008	1974	Biennial
Bilsport Performance & Custom Motor Show (2008)	2008	International	20-24 March 2008	1971	Annual
Foto & Video (2008)	2008	National	4-5 April 2008	1995	Annual
Elmia Garden (2008)	2008	International	1-2 October 2008	2000	Annual
Elmia Husvagn & Husbil - Scandinavian Caravan Show (2008)	2008	National	10-14 September 2008	1981	Annual
Kartdagar och GIT-mässa (2008)	2008	National	16-18 April 2008	1999	Annual
Elmia Lantbruk Djur & Inomgård - Elmia Agricultural Exhibition Livestock & Technology (2008)	2008	International	22-25 October 2008	1961	Every three years
Lastbil - Truck Exhibition (2008)	2008	International	20-23 August 2008	1983	Biennial
Elmia Material & Funktion (2008)	2008	International	9-10 April 2008	2006	Annual
PRomotion EXPO, vår (2008)	2008	International	16-18 January 2008	2002	Annual
PRomotion EXPO, höst (2008)	2008	International	13-15 August 2008	2002	Annual
Elmia Recycling (2008)	2008	International	27-29 May 2008	1973	Biennial

The name of the trade fair	Year	Geographical area	Date	Start	Frequency
Elmia Traktor Power Weekend (2008)	2008	National	14-15 June 2008	2008	Annual
Elmia Underleverantör - Elmia Subcontractor (2008)	2008	International	11-14 November 2008	1975	Annual
World Bioenergy (2008)	2008	International	27-29 May 2008	2004	Biennial
Malmö Exhibition & Convention Center - Malmö/Sweden www.millerfreeman.se					
Golfmässan (2008)	2008	National	8-10 February 2008	2002	Biennial
Hem & Villa - Home and Villa (2008)	2008	National	6-9 March 2008	1995	Annual
Kommek (2008)	2008	National	20-21 August 2008	1985	Biennial
Motormässan i Malmö (2008)	2008	National	27-30 March 2008	1968	Every three years
Skoldagarna (2008)	2008	National	27-29 October 2008	2000	Biennial
Skånemässan (2008)	2008	National	2-5 October 2008	1919	Annual
Nolia Piteå/Sweden www.nolia.se					
Nolia Sundsvall/Sweden www.nolia.se					
Stora Värmässan (2008)	2008	National	25-27 April 2008	2000	Annual
Nolia Umeå/Sweden www.nolia.se					

The name of the trade fair	Year	Geographical area	Date	Start	Frequency
Nolia Weekend (2008)	2008	National	24-26 October 2008	2003	Annual
Skogs-Nolia (2008)	2008	National	12-14 June 2008	1984	Biennial
Stora Nolia (2008)	2008	National	2-10 August 2008	1963	Annual
Norway Trade Fairs - Oslo/Norway www.messe.no					
Båter i sjøen (2008)	2008	International	4-7 September 2008	1985	Annual
Sjøen for alle (2008)	2008	International	29 February-9 March 2008	1956	Annual
Stockholm International Fairs - Stockholm/Sweden www.stofair.se					
Allt För Hälsan (2008)	2008	National	7-9 November 2008	2001	Annual
Allt för Sjön - Stockholm International Boat Show (2008)	2008	International	29 February-9 March 2008	1922	Annual
Det Goda Köket - Stockholm Food & Beverage Show (2008)	2008	National	7-9 November 2008	1999	Annual
Elektronik/EP - Electronics (2008)	2008	National	28-30 January 2008	1947	Every three year
Formex Vår (2008)	2008	National	17-20 January 2008	1960	Annual
Formex Höst (2008)	2008	National	29-31 August 2008	1960	Annual
GastroNord (2008)	2008	International	22-25 April 2008	1985	Biennial
Hem & Villa/Hem (2008)	2008	National	9-12 October 2008	1995/2001	Annual
Nordbygg - Nordic Building & Construction Fair (2008)	2008	International	1-4 April 2008	1980	Biennial

The name of the trade fair	Year	Geographical area	Date	Start	Frequency
Nordic Bakery (2008)	2008	National	22-26 April 2008	1988	Every three years
Nordiska Trädgårdar (2008)	2008	National	10-13 April 2008	2002	Annual
Scandinavian Boat Show (2008)	2008	International	5-9 November 2008	1997	Annual
Skolforum - School Forum (2008)	2008	National	27-29 October 2008	1995	Annual
Skydd - Protection & Security Expo (2008)	2008	International	30 September-3 October 2008	1969	Biennial
Stockholms Antikmässa - Stockholm Antiques Fair (2008)	2008	National	13-16 March 2008	1978	Annual
Stockholms Möbelmässa och Ljus - Stockholm Furniture Fair and Northern Light Fair (2008)	2008	International	6-10 February 2008	1951/1995	Annual
FDI Annual World Dental Congress (2008)	2008	International	24-27 September 2008	1902	Annual
Tekniska Mässan - The Scandinavian Technical Fair (2008)	2008	International	21-24 October 2008	1962	Annual
Travel (2008)	2008	International	24-27 January 2008	2008	Biennial
Vildmark & Svenska Flugfiske (2008)	2008	National	14-16 March 2008	1986	Annual
Vinordic (2008)	2008	International	23-26 April 2008	1994	Biennial
Swedish Exhibition Centre - Gothenburg/Sweden www.swefair.se					
Automässan (2008)	2008	International	16-19 January 2008	1971	Every three years
Baby & Barn (2008)	2008	National	11-13 April 2008	2006	Annual
BAD (2008)	2008	National	11-13 November 2008	1985	Biennial
Bok & Bibliotek - Book & Library Fair (2008)	2008	National	25-28 September 2008	1985	Annual

The name of the trade fair	Year	Geographical area	Date	Start	Frequency
Båtmässan (2008)	2008	National	1-10 February 2008	1960	Annual
Hem & Villa - Home and Villa (2008)	2008	National	30 October-2 November 2008	1999	Annual
IDA (2008)	2008	National	11-13 November 2008	2000	Biennial
Kunskap & Framtid - Student & Knowledge Fair (2008)	2008	National	13-15 November 2008	2000	Annual
Logistik & Transport (2008)	2008	National	20-22 May 2008	1996	Annual
Miljöteknik (2008)	2008	National	7-9 October 2008	1989	Biennial
MyDOG (2008)	2008	National	3-6 January 2008	2006	Annual
Park Expo (2008)	2008	National	11-13 November 2008	2000	Biennial
Persontrafik - Public Transport (2008)	2008	National	15-17 October 2008	1994	Biennial
ProcessTeknik (2008)	2008	National	7-9 October 2008	2001	Biennial
På två hjul (2008)	2008	National	24-27 January 2008	1998	Biennial
Riksstämman (2008)	2008	National	26-28 November 2008	1998	Biennial
Trä & Teknik (2008)	2008	International	27-30 August 2008	1982	Biennial
TUR - Travel and Tourism (2008)	2008	International	13-16 March 2008	1984	Annual
Underhåll (2008)	2008	National	1-4 April 2008	1984	Biennial
Wellnessmässan (2008)	2008	National	28 February-1 March 2008	2008	Annual
Verktygsmaskiner (2008)	2008	National	6-9 May 2008	1984	Other

The name of the trade fair	Year	Geographical area	Date	Start	Frequency
Vitalis (2008)	2008	National	26-28 May 2008	2003	Annual
Övriga platser					

Footnotes

- 2) PRomotion EXPO spring and autumn (2008) - Organizer Elmia AB and PRomotion Expo Nordic KB.
- 4) Logistik & Transport (2008) - Parallellt arrangerades mässan Ro-Ro. Besökarna hade tillträde till båda mässorna.
- 9) Elmia Husvagn Husbil (2008) - Organizer Elmia AB, Husvagnsbranschens Riksförbund, Caravan Club of Sweden. I "Betalda entréer" ingår 7 431 campinggäster. Onsdagen 10 september var en fackdag för press- och branschfolk. I hall E användes 390 m2 för barnaktiviteter
- 11) Elmia Material & Funktion (2008) - I samband med mässan genomfördes öppna seminarier med kända föreläsare som t ex Monica Förster och Hanna Werning.
- 13) Bilspport Performance & Custom Motor Show (2008) - Organizer Förlags AB Albinsson & Sjöberg.
- 16) Båter i sjøen (2008) - Organizer Norboat AS. Båter i sjøen är en flytande båtmässa med 546 båtar.
- 17) Lastbil (2008) - I samband med mässan arrangerade Sveriges Åkeriföretag konferenser och möten. Under mässan arrangerades tävlingarna Nordic Trophy, SM i Manöverkörning och Krankörning samt skoltävlingar för gymnasieelever i årskurs 3 gren Transport och gren Maskin- och Lastbilsteknik. Tävlingarna utnyttjade 3 375 m2 inomhus och 15 000 m2 utomhus. Parallellt med Lastbil 2008 pågick Räddningsmässan - Blåljus i Samverkan. Besökarna hade tillträde till båda mässorna.
- 19) Sjøen for alle (2008) - Organizer Norboat AS.
- 22) FDI Annual World Dental Congress (2008) - Organizer Stockholmsmässan i samarbete med FDI och Sveriges Tandläkarförbund. FDI har arrangerats 96 ggr inkl 2008, varav 6 ggr i Stockholm.
- 24) Copenhagen International Fashion Fair (2008) - Organizer Bella Center A/S and Dansk Textil & Beklædning.
- 27) Bolig i Bella (2008) - Organizer Sydexpo AB, Malmö.
- 28) BAD/IDA/ParkExpo (2008) - The visitors had access to all three fairs.
- 33) Kartdagar och GIT-mässa (2008) - Organizer Elmia AB, Kartografiska Sällskapet och MBK Leverantörerna.
- 39) Foto & Video (2008) - Organizer Elmia AB and Scandinavian Photo AB.
- 46) Skolforum (2008) - Organizer Stockholmsmässan AB, Lärarförbundet, Lärarnas Riksförbund, Sveriges Skolledarförbund och Föreningen Svenska Läromedel.
- 50) Home & Villa (2008) - Organizer Stockholm International Fairs, Vi i Villa AB and Numera Mässor.
- 53) Elmia Recycling/World Bioenergy (2008) - The visitors had access to both fairs. An international conference was held in conjunction with the exhibition. This was organized by the Swedish Bioenergy Association, SVEBIO, and attended by 1 180 delegates from 58 different countries. In addition pre- and post conference tours were organized on 26 respective 30 May along with daily field-trips during the afternoon of the conference. A total of 100 sites were visited during these tours and field-trips. On 28 May a special Matchmaking meeting was held as part of World Bioenergy. Organized by Elmia, Enterprise Europe Network Jönköping and Enterprise Europe Network Central Sweden it attracted 104 companies from 23 countries and 668 business meeting were held. A total of 101 accredited journalists from 15 countries attended World Bioenergy 2008.